

Township of Georgian Bay



History

- Rural Waterfront Community
- Founded in 1971
- Mactier, Port Severn, Honey Harbour
- Lower Tier Municipality
- 5,500 Dwellings
- 3,500 Permanent Residents
- 18,600 Seasonal Residents
- Border Moose Deer Point First Nation and Wahta Mohawk Territory
- Limited Residential / Commercial Growth



Township of Georgian Bay Council is comprised of seven (7) elected members. The Mayor is elected at large; two District Councillors for Wards 1 & 3 and Wards 2 & 4; and one Councillor per Ward.

22K

RESIDENTS

20M

BUDGET

48

FTE

Complexity of Municipal
Government

Limited Budget and
Resources

Multiple Stakeholders



Strategic Plan 2022-2026

Summary

The Township of Georgian Bay's Strategic Plan (2022-2026) is a roadmap for decision-making and policy. Our Strategic Plan is a living document, allowing Council and staff to reassess goals and action plans to meet community needs and balance them with available resources. The plan's strategic directions focus on:

Environmental Protection



GOAL: Protect and preserve our natural environment

Fiscal Responsibilities and Technology Efficiencies



GOAL: Enhance financial viability and operational excellence

Streamline Planning Policies and Procedures



GOAL: Make it more user-friendly, effective, and efficient for both staff and residents

Customer Experience and Community Engagement



GOAL: Better serve our residents

District and Township Relationship



GOAL: Better ROI & value for tax dollars

Engage with Indigenous Communities

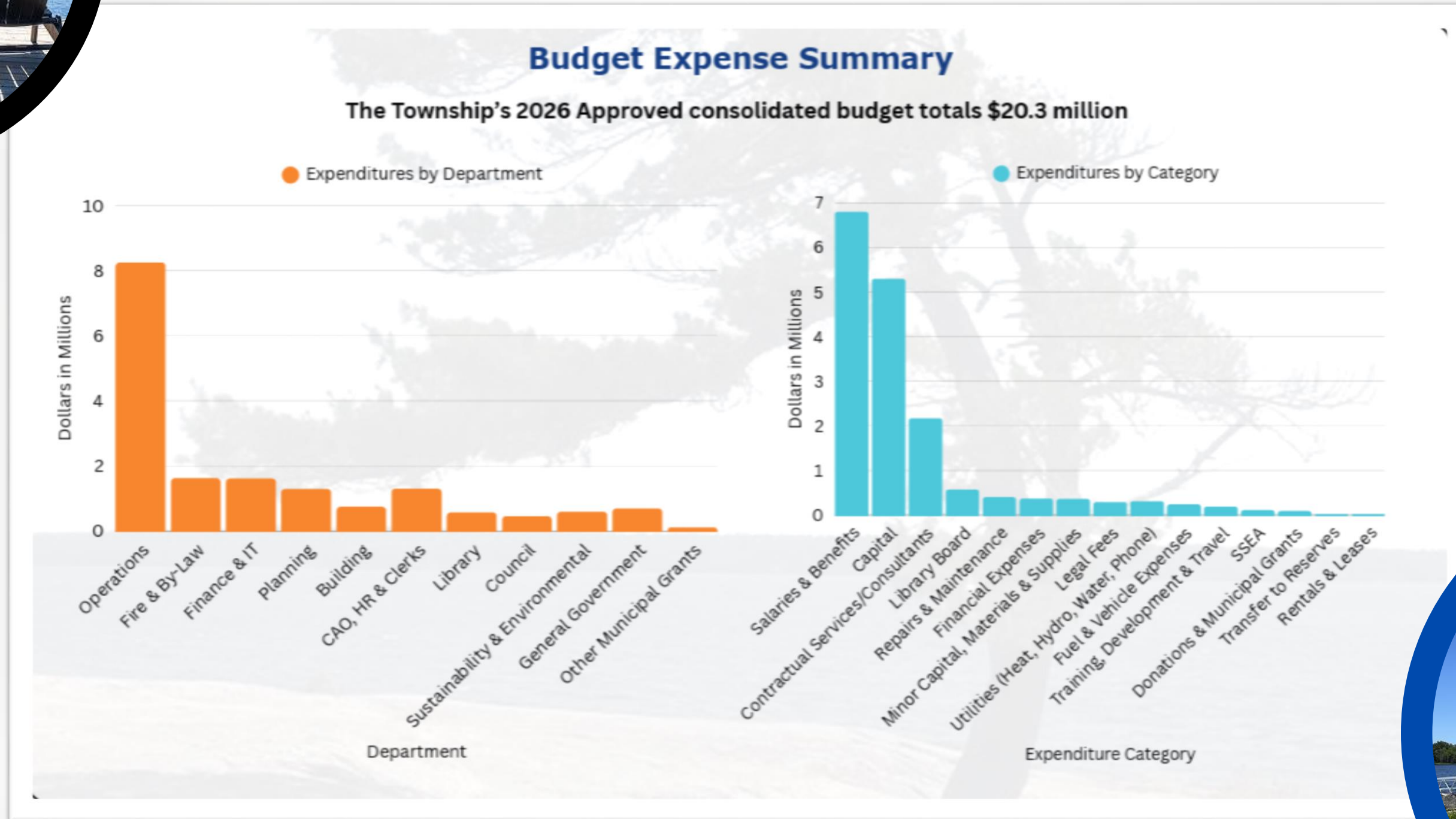


GOAL: Build stronger relations with and a safe environment for Indigenous residents & neighbours

Georgian Bay Strategic Plan



UNIQUE CHALLENGES





UNIQUE CHALLENGES

Environment
Protection vs.
Development

Unique Waste
Management
Issues

Aging Population

Majority
Residential Tax
Base

Water Access Only
Properties /
Dispersed
Geography

Extreme
Seasonality of
Population

Aging
Infrastructure

Water Quality /
Water Testing High
Priorities

Workforce
Shortages

Limited Revenue
Sources

Limited Growth /
Development

Turning Constraints Into Opportunities



- High Community Engagement
- Fundraising Initiatives
- Volunteer Led Events
- Cottage Associations

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- Water instead of Roads
 - Nature instead of sprawl
 - Seasonality instead of scale
 - And stewardship instead of extraction

PRESENTER



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